

Motor Vehicle Crash Deaths PSA (:60)

In the U.S., about 90 people die in motor vehicle crashes each day and thousands more are injured, resulting in hundreds of millions of dollars in direct medical costs each year. One in three crash deaths involves drunk driving, almost one in three involves speeding, and half of those who died were not buckled up.

Even though we've made progress in the U.S., other high-income countries have lower motor vehicle crash death rates. We can and must do better.

Here's what you can do:

- Use a seat belt in every seat, on every trip, no matter how short.
- Make sure children are always properly buckled in the back seat in a car seat, booster seat, or seat belt, whichever is appropriate for their age, height, and weight.
- Never drive while impaired by alcohol or drugs, and help others do the same.
- Obey speed limits.
- And drive without distractions.

To learn more, visit [cdc.gov/vitalsigns](https://www.cdc.gov/vitalsigns).