

## Child Passenger Safety PSA (:60)

It seems like such a simple thing, yet everyday thousands of children are at risk on the road because they're not buckled up. In the past decade, over 9,000 children 12 and under died in motor vehicle crashes; a third who died in 2011 weren't buckled up. New laws help, but we—especially parents and caregivers—must do more. Buckling up is the best way to save lives and reduce injuries. Know how to use car seats, booster seats, and seat belts and use them on *every* trip, no matter how short. Recognize that the safest way to buckle up changes as a child grows. Always buckle children 12 and under in the back seat. And set a good example by using a seat belt.

Health care providers—stay up-to-date on child passenger safety guidelines. At each appointment, counsel parents to use age- and size- appropriate car seats, booster seats, and seat belts on every trip.

Although crash deaths have gone down in the past decade, they remain a leading cause of death for children. Using the correct car seat or booster seat can be a lifesaver.

Make sure children are *always* buckled in an age- and size-appropriate car or booster seat.