

Free Mobile Service for Pregnant Women and New Moms PSA (:60)

Hi, I'm Sherri Sheppard. You probably know me best as a co-host on The View. More importantly, I'm a mom. I talk to a lot of moms and I'll tell you what, we all want the best for our babies, but each year more than half a million babies are born prematurely, and this can lead to serious health problems.

The good news is that, now if you're pregnant or a new mom, you can get easy access to information to keep your baby healthy.

It's through a free service called text4baby. Pregnant women and new moms get timely, expert health tips sent directly to their cell phones. The tips will help you care for your new child in each important phase of early development.

Get text4baby. FREE messages on your cell phone to help you through your pregnancy and your baby's first year.

Just text BABY, B-A-B-Y, to 511411. That's BABY, B-A-B-Y, to 511411. For the health of your baby.