

## **Heat and Power Failures PSA (:30)**

This is an important message from the U.S. Department of Health and Human Services.

In hot weather, power failures can be deadly. When the heat is on but the power is out, check on neighbors, relatives, and others at risk, including the elderly and young children. To keep yourself and loved ones cool, drink plenty of non-alcoholic fluids, reduce activities, take cool showers or baths, wear light colored clothing, and know where to go for emergency relief.