

Put Out the Myth: There Is No Such Thing as a Safe Cigarette PSA (:30)

Under new federal law, tobacco manufacturers can no longer make cigarettes labeled or advertised as “light,” “low,” or “mild.”

Many smokers mistakenly believe that these products cause fewer health problems than other cigarettes.

Put out the myth. No matter what they taste, smell, or look like, *all* cigarettes are harmful to your health.

There's *no* such thing as a safe cigarette. Quit today. For help, call 1-800-QUIT-NOW or visit www.SmokeFree.gov.