

Tools Related to the Federal Tobacco Products Regulations: What Retailers Need to Know PSA (:30)

Tobacco retailers play an important role in protecting kids from tobacco addiction. The FDA Center for Tobacco Products launched a mobile text message program to deliver information about regulations directly to your mobile phone.

To participate, text BreakChain to 8-7-0-0-0. Soon, you will receive text messages about federal tobacco regulations.

To learn more, visit www.fda.gov/breakthechain.

Standard text messaging and data rates from your wireless carrier may apply.