Hispanic Health PSA (:60)

About one in six people living in the U.S. are Hispanic. The two leading causes of death in this group are heart disease and cancer, accounting for two out of five deaths. In addition, they're nearly *twice* as likely to die from diabetes or liver disease and cirrhosis than whites. Unfortunately, many Hispanics face considerable barriers to getting high quality health care, including language and low income.

If you're a health care provider, work with interpreters to eliminate language barriers for Spanish-speaking patients. Counsel patients with high blood pressure and those at high risk for diabetes or cancer on weight control and diet. Ask patients if they smoke and help them quit if they do. Refer low-income or uninsured patients to free cancer-screening services. And work with community health workers to educate and link people to free or low-cost services.

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