

## **Making Health Easier: Active Living in Philadelphia, PA PSA (:60)**

[Announcer] To promote biking in Philadelphia, community leader Henry Pyatt worked with the city and community organizations to put wheels in motion.

[Henry Pyatt] Cycling is a huge benefit to our community. It helps us deal with some of our health issues and it helps make our city more affordable for folks of limited means. I also advocate for cycling because a lot more people can go visit a business when they travel by bicycle because those bicycles take much less space to store.

[Announcer] By providing more places for bicycles to park and marking streets to be more bike friendly, cities can make bicycling a more popular way to get around.

[Henry Pyatt] It helps show the cyclists that they are supposed to be there and there's a space for them. And then the more people that use that, the more other will people will see them using it, and it builds upon itself. We've seen a cultural shift happen too, where biking has kind of become cool, which is a huge help to us.

[Announcer] From the economy to health, Henry believes everybody wins when they harness the power of pedaling.

[Henry Pyatt] Cycling is kind of a magic bullet of city planning.

[Announcer] Visit [makinghealtheasier.org](http://makinghealtheasier.org) to find out how *you* can make changes where *you* live. That's [makinghealtheasier.org](http://makinghealtheasier.org).