

Making Health Easier: Tobacco Free Living in Santa Clara, CA PSA (:60)

[Announcer] When students came to her about smoking on campus, college health nurse Alice Dufresne-Reyes knew she had to clear up the situation.

[Alice Dufresne-Reyes] When the students came out of the buildings, they would have to go through these clouds of smoke. Students were coming to student health with episodes of asthma or concerns cause they were pregnant. We had a policy. But the students were instrumental to take the next step further.

[Announcer] The work Alice has done has brought new opportunities to all, even the students who smoke.

[Ms. Dufresne-Reyes] Now that we're smoke free, you meander throughout campus and not have to deal with smelling tobacco and dealing with that. There's designated spots in the parking lot where they go out to and we do lots of outreach about cessation.

[Announcer] Alice's work has led to a lot more than a few snuffed out cigarette butts.

[Ms. Dufresne-Reyes] We changed lives. And isn't that what an educational setting is supposed to be? We're supposed to give people that opportunity to question, to look, and more than likely change.

[Announcer] Visit makinghealtheasier.org to find out how you can make changes where you live. That's makinghealtheasier.org.